

Lancaster Photography Association Hosts Lightroom 3 Workshop

In October the Lancaster Photography Association took advantage of the Adobe® offer to PSA-member Camera Clubs: an exclusive opportunity to host a Lightroom® 3 Club Event by providing everything needed including software, prizes, and training for a successful event.

Julianne Kost, the Digital Imagine Evangelist for Adobe Systems, is a fantastic instructor and the training provided by her was top notch. The format was very well organized and easy to follow. A two-hour time span was given to complete the workshop and that was the shortest two hours ever. There is never enough time when having fun!

The presentation went off without a hitch and some great Lightroom workflow time savers were seen. How about that spot removal sync feature? Many can benefit from mastering the use of that tool. All one has to do is correct one picture with the healing brush tool and sync it to more pictures that are the same and all the spots are gone! The methods for sorting through images are many and very easy to implement. With stars, key words, date, folders, smart folders, color highlights, or by camera type, lens and many others' photos can be organized and easily found. Sometimes spending an hour or so hunting for a particular picture is very frustrating.

Lightroom 3 was created as a tool to be used like Photoshop® Bridge®. But it also has fancy

photo improvements and cataloging features that Bridge does not; such as image enhancements, crop tool, spot remover, and a tool to fix red eye. It even has a horizon line tool that allows you to square up your horizon lines and if you are not sure if it is straight it will show you that too. No more excuses for crooked pictures. Exporting to Facebook®, Smugmug® or Flickr® is just a mouse click away. It also allows for export to your email.

Lightroom 3 is meant to be used in conjunction with Photoshop and also allows for easy access to other software, such as Elements®, Photomatix®, Nik® etc. The slideshow module works very smoothly and you can easily create a slideshow with selected photos and add music to it in a snap.

As an extra bonus, Adobe included fantastic door prizes, which included a copy of Lightroom 3, a camera bag, luggage tags, lens cloths and a Lightroom t-shirt. Thanks Adobe.

Assisting with the event were: **Jerry Henry, Dave Anderson, Sue Craft, Paul Craft and Nan Carder**. Thank You!

Resources:

Recorded version of the session:

<http://seminars.adobe.acrobat.com/p37967793/>

Julianne Kost: <http://www.jkost.com/>

Adobe: <http://www.adobe.com/>

Helen Henry
Director,
PSA Region 10

PSA-member clubs are invited to participate in the Adobe® Lightroom Club Event Kit. The kit includes a new Julianne Kost DVD and items a club can raffle off at an event held at a club meeting: a computer case; tee shirts; luggage tags; and, for clubs with 50 or more in attendance, Lightroom 3®! Has your club held its event yet?

*Helen Henry with
the winner of
the Lightroom 3
software, April
Bielefeldt.
Photo © Paul Craft*



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<http://psa-newmember.org/psa-regions/regions/reg10.html>