



# The Projector

A NEWSLETTER FOR PSA-MEMBER CLUBS AND COUNCILS

SUMMER 2011

<http://psa-clubservices.org/>

## Chapters, Clubs, and Councils Vice President:

Sharp Todd, APSA, PPSA  
stoddone@aol.com

## Council Services Director:

Hazel Meredith  
Hmeredithpsa@aol.com

## Camera Club Committee Chair:

Margaret Sprott  
dick\_margaret@verizon.net

## PSA International Newsletter

### Contest Director:

Joan Field, APSA  
jfzgf@att.net

## PSA International Website

### Contest Director:

Roxanne Overton  
rbo854@yahoo.com

## Camera Club Sparkle Group

### Moderator:

Hazel Meredith  
Hmeredithpsa@aol.com

## PhotoEditors Group Moderators:

Margaret Sprott  
dick\_margaret@verizon.net  
and Joan Field, APSA  
jfzgf@att.net

## PSA Journal Camera Club News

### Editor:

Hazel Meredith  
Hmeredithpsa@aol.com

## Editor, The Projector:

Pat Gordy  
patgordy@bellsouth.net

## Youth Photography Showcase

### Director:

Kathy Braun, APSA  
Pkzbraun@aol.com

Member Organizations of PSA include Camera Clubs, Camera Club Councils, Federations, and Associations.

## INSIDE THIS ISSUE:

|                          |   |
|--------------------------|---|
| PSA Conference           | 2 |
| Tips from a Club Rep     | 4 |
| Interclub Competition    | 4 |
| Clubs/Councils Contests  | 6 |
| Newsletter Contest       | 6 |
| Club Council Info        | 6 |
| Adobe Lightroom 3 Events | 6 |

## Changes in PSA Conference Schedule for 2011

by Janet Bigalke, APSA, Conference Vice President

If you have not already registered for this year's conference, there is still time. Whether this is the first PSA conference you have attended or the 25<sup>th</sup>, you may want to read about this year's event since there have been some scheduling changes.

### Registration

All meetings and the schedule of tours, classes, workshops, and programs are listed on the PSA Website, [www.psa-photo.org](http://www.psa-photo.org). Click on Conference > 2011 PSA Conference > and then select either the 2011 Meeting Schedule or the 2011 Programs & Workshop Schedule. These website schedules are subject to change before the conference.

When you get to the conference, stop at the registration table to pick up your Conference Packet that will contain your printed conference program, your name badge, which must be worn at all times during the conference, and other information. Remember to bring along your confirmation that you received when you pre-registered. Also, bring along your hotel reservation confirmation.

All attendees are welcome to sign up to attend the division breakfast and lunch meetings, the Lunch with Friends on Saturday, September 24, or the Honors Banquet to be held the same evening.

### Tours and Post Tours

In addition to the 11 conference tours, the website lists additional tours (see Post Tours) under the Conference menu button. Since you are in the area, you may want to take advantage of some of these post



Three giraffes seen at the Cheyenne Mountain Zoo (one Tuesday PSA tour location). Photo by Janet Bigalke, APSA.

conference offerings by individual tour guides. For those of you that are planning to travel on your own, this year the local club has compiled a list of attractions in the area with directions.

On Monday evening, there is a special tour (a social fun night) to the Flying W Ranch where you may fraternize, attend a western music show, and enjoy dinner. Take along a camera to capture the moment. Great reviews have been posted about this show.

CONTINUED ON PAGE 2



- *The Newsletter Contest and Website Contest awards presentations are in the same time slot and room as the Councils Challenge on Wednesday, September 21, at 9:40 a.m. There will be three breakout sessions after the awards—one for each group.*
- *The Youth Showcase and the Chapters Showcase will share the same space at 8:30 p.m., Wednesday, September 21, for announcement of their winning entries.*

## CONFERENCE...CONTINUED FROM PAGE 1

### Meetings

The Opening Ceremony and Annual Membership Meeting will be held Wednesday, September 21, at 2:00 p.m. This is the business meeting of the organization and this is where many of the awards are presented. All are welcome. The **Club Rep of the Year Awards** will be given in this meeting. Since many will be receiving ROPA (Recognition of Photographic Achievement) awards this year, the PSA Club Newsletter Contest and the PSA Club Website Contest awards were moved to the Council Challenge program on Wednesday, September 21, at 9:40 a.m.

The First Timers Meeting on Wednesday, September 21, 7:15 a.m., is for first time conference attendees to learn more about navigating at the conference and to ask questions about PSA.

If you have joined PSA in the past year, remember to attend the New Members Meeting at 12:45 p.m., on Wednesday, to learn more about membership benefits available to you or to get answers to questions you may have.

As a **PSA-Member Club/Council Representative or Officer** of your organization, you will want to attend the PSA Club Services Overview at 9:40 a.m. on Thursday as well as the Camera Club & Councils Committee Chairs & Representatives Meeting on Thursday, at 12:30 p.m. If you cannot attend the conference, another member from your club or council may attend in your place.

The Newsletter Editors and Webmasters will have a breakout session following the awards presentation at the Council Challenge presentation on Wednesday morning.

### International Exhibitions and Print Gallery

Images from the projected and print exhibitions are shown at the conference with the first showings on Tuesday evening. In the print gallery, there will be other exhibits such as, print of the month, special exhibits, youth showcase and last year's scholarship winners' prints. Remember, the print gallery is open each day from 8 a.m.-1:30 p.m. and again after the evening programs. Division tables with information about the activities of the divisions, information on clubs, chapters and councils, travel aides, etc. will be there as well. The PSA store will be open to view and purchase your favorite items.

### Programs and Workshops

This year, there are 50+ speakers. Check the schedule on the PSA website for the line-up of a wide variety of programs. Review the June and August issues of the *PSA Journal* for more in depth information. The model workshop and macro workshop will enable participants to take photos during the workshop. Be sure to attend the program at the beginning of the workshop for instructions. At both the model and macro workshop, you can come and go throughout the session. At the camera workshop, the instructors will explain how to take better photos. If you are wondering how to conduct

CONTINUED ON PAGE 3

**CONFERENCE...CONTINUED FROM PAGE 2**

camera club digital competitions, do not miss that workshop. If you want to propose a person for honors, be sure to attend the workshop to learn how to do so.

**Evening Receptions**

After the evening keynote speakers on Wednesday, Thursday and Friday, attendees are invited to partake of the light snack receptions. This is another chance to mingle with your friends and then visit the print gallery.

**Lunch with Friends & Evening Banquet**

Saturday's Lunch with Friends is where attendees share their photos captured during the conference week. During the week, Bill Buchanan will collect photos and put them into a ProShow Gold Show for viewing during the luncheon. He will announce where to send the photos and the

deadline for submitting the them. A reception precedes the Saturday banquet where the Honors recipients will be presented with their awards. Also, a 15-minute program will be given by the recipient of the Progress Medal (given to someone that has made an outstanding contribution to photography or an allied subject).

**Vendors**

Visit the vendors in the foyer on Thursday and Friday, to see the latest software, and photography equipment. Hunts Photo & Video will again be at this year's event; so contact **Gary Farber** at [digitalguygary@wbhunt.com](mailto:digitalguygary@wbhunt.com) if you need him to bring anything from his store. Tamron will be offering the lens loan program again.

**Input**

As the Vice President of Conferences, I would really appreciate your input

on what you feel would be worthwhile for you or your group at future conferences. Please send your thoughts on classes, programs, workshops, subjects, speakers, etc. to [conferenceVP@psa-photo.org](mailto:conferenceVP@psa-photo.org). See you in Colorado!



**International Conference**

| MEETINGS OF SPECIAL INTEREST         |   |
|--------------------------------------|---|
| <b>Wednesday, September 21, 2011</b> |   |
| 7:15-8:15 a.m.                       | <b>First Timers Meeting</b>   |
| 8:30-9:20 a.m.                       | <b>Youth Showcase Results</b>   |
| 9:40-11:30 a.m.                      | <b>Councils Challenge, Website &amp; Newsletter Competitions Results</b>          |
| 12:45-1:45 p.m.                      | <b>First Year Members Meeting</b>   |
| 2:00-4:00 p.m.                       | <b>Opening Ceremony and Annual Membership Meeting</b>                             |
| <b>Thursday, September 22, 2011</b>  |   |
| 9:40-10:30 a.m.                      | <b>PSA Club Services Overview</b>   |
| 12:30-1:30 p.m.                      | <b>Region Directors Meeting - 1st Session</b>                                     |
| 12:30-1:30 p.m.                      | <b>Camera Clubs &amp; Councils Committee Chairs &amp; Representatives Meeting</b> |
| <b>Friday, September 23, 2011</b>    |   |
| 7:15-8:15 a.m.                       | <b>Region Directors Meeting – 2nd Session</b>                                     |

## Tips from a PSA Club Rep

### PSA INTERCLUB COMPETITIONS: ANOTHER GREAT WAY TO GET CLUB MEMBERS INVOLVED WITH PSA

by Nan Carder, PSA Interclub Competitions Consultant



**Does your club participate in the PSA Interclub Competitions? If not, why not?**

**Now is the time to get started.**

**It is free and has never been easier to do!**

Last year, I became the PSA Club Representative for the Lancaster Photography Association (LPA) in Lancaster, California. Even though LPA has been a member of the Photographic Society of America since 1989, it had only been involved with interclub competitions for two years.

In the 2009-2010 competition season, another LPA member – **Helen Henry** – and I took on the challenge of the interclub competition. We entered the Interclub Competitions of the Color Projected Image Division, the Electronic Image Division, the Color Projected Image Division Creative and the Nature Division. This year we added the Photojournalism Interclub Competition.

The goal is to get as many LPA members involved as we can, to show them that they can compete at this level. In the first year, the club won 9 Awards or Honorable Mentions. This past season, we won 24 Awards and Honorable Mentions. In 2010 to 2011, the club has added 15 new

LPA members as PSA members.

We are visible to our members as awards are given, and at the end of the year there is a presentation of all of the images selected

for PSA Interclub competitions. There is an area for all of the winning images on our LPA website, and the winning member's with their images are listed as news items when they win an award. In addition, all of the interclub winners are listed in the club newsletter. This past season, we entered 29 LPA members' images. Most of these members have been LPA members for less than five years.

This year, more LPA members have entered the PSA International Exhibitions and are getting acceptances and awards. We are very proud of our LPA members and the club's accomplishments.



**Nan Carder**

### Consultant Available to Help PSA-Member Clubs Enter Interclub Competitions

by Joanne Stolte, APSA, MPSA, Information Systems Vice President

PSA offers a unique opportunity for member clubs from all over the world to enter Interclub Competitions each year. Both the club and individual members of the club can receive recognition for their photography.

The PSA Interclub Competitions are organized by PSA Divisions and begin in the fall each year. Each Interclub Competition has its own schedule, guidelines, and requirements (e.g., three or four judgments a year; one or several skill levels).

CONTINUED ON PAGE 5

**INTERCLUB CONSULTANT...Continued from Page 4**

If a club wishes to enter, but the competition year has already had one judging, the club can usually enter, but cannot receive awards for one set of images. There are **seven free digital Interclub Competitions** sponsored by six PSA Divisions, and there is a **free print Interclub Competition** sponsored by the PSA Pictorial Print Division.

**Nan Carder** ([nancarder310@msn.com](mailto:nancarder310@msn.com)) is the Consultant who can help clubs determine which Interclub Competition(s) are appropriate for a club. She can also help a club understand the guidelines and the definitions for the reality-based divisions: Nature, Photo

Travel, and Photojournalism. Nan can guide a club in the selection of an Interclub Coordinator and begin the training of that Coordinator.

To help a club determine which PSA Interclub Competition(s) the club wishes to enter, a **PSA Interclub Comparison Chart** has been prepared. This chart is also linked at the bottom of each Interclub Competition webpage, and from the Consultant's webpage "Interclub Competitions" under Club & Council Services in My PSA. These competitions are not open to Councils of camera clubs or PSA Chapters. See a portion of the chart

below. The full chart with much more information can be reviewed at [http://psa-photo.org/my\\_psa/interclub-comparison-chart/](http://psa-photo.org/my_psa/interclub-comparison-chart/)

*Coming Soon to All Clubs & Councils*



**A DVD about PSA**

**INTERCLUB COMPETITIONS COMPARISON CHART\***

| DIVISION   | DIRECTOR AND EMAIL   | CLUBS REGISTER BY |
|--|--|-------------------|
| Color Projected Image Division<br><a href="#">webpage</a>            | Kristina Kaye, APSA, PPSA<br><a href="mailto:kris@kristinakaye.us">kris@kristinakaye.us</a>  | 1-Aug             |
| Color Projected Image Division - Creative<br><a href="#">webpage</a> | Tom Peterson<br><a href="mailto:tjtomik@hotmail.com">tjtomik@hotmail.com</a>   | 15-Nov            |
| Electronic Imaging Division<br><a href="#">webpage</a>               | Bob Benson, APSA<br><a href="mailto:benson.bob@comcast.net">benson.bob@comcast.net</a>   | 1-Oct             |
| Nature Division<br><a href="#">webpage</a>                           | Mike McNeill (September)<br><a href="mailto:mikemcneill53@yahoo.com">mikemcneill53@yahoo.com</a><br>Dan Charbonnet, FPSA, EPSA<br><a href="mailto:ddrc3@msn.com">ddrc3@msn.com</a> | 8-Oct             |
| Photojournalism Division<br><a href="#">webpage</a>                  | Carol McCreary, APSA, PPSA<br><a href="mailto:tcmccreary@cox.net">tcmccreary@cox.net</a>   | 10-Nov            |
| Photo Travel Division<br><a href="#">webpage</a>                     | Roger McCarthy<br><a href="mailto:rjmcc@charter.net">rjmcc@charter.net</a>   | 15-Nov            |
| Pictorial Print Division<br><a href="#">webpage</a>                  | Ed Gervais, APSA<br><a href="mailto:emgervais@oregonfast.net">emgervais@oregonfast.net</a>   | 1-Oct             |
| 3D Division<br><a href="#">webpage</a>                               | Steve Dudley<br><a href="mailto:sobesteve@mac.com">sobesteve@mac.com</a>   | 1-Nov             |

\* This is a partial chart; the complete chart is at [http://psa-photo.org/my\\_psa/interclub-comparison-chart/](http://psa-photo.org/my_psa/interclub-comparison-chart/)

## CLUBS AND COUNCILS INFO REQUESTED FOR PSA WEBSITE

*PSA-member Clubs and Councils may have upcoming meetings where there will be a well-known speaker announced as a News Item on the PSA website homepage.*

*All the details of the meeting will be needed: date and time; complete location; club contact person and their contact information; speaker name; title of the program; speaker's head shot; some photos to be included in program; and more about the event...cost for club members, cost for PSA members, and cost for non-members.*

*Send the information to the PSA Information Systems VP: [informationssystemsvp@psa-photo.org](mailto:informationssystemsvp@psa-photo.org) at least two months before the meeting.*

## PSA International Newsletter Contest 2011

*By Joan Field, APSA, Director, PSA International Newsletter Contest*

There were 51 hopeful editors who took part in this year's PSA International Newsletter Contest — 25 Small Clubs, 19 Large Clubs and 7 Chapters/Councils. Thanks so much for entering; you will find it very useful to receive the comments of the judges, so that you will have a better idea of how to improve your newsletter. This year's judges were **Marcia Brandt, Doug Finch, APSA, Jaci Finch, APSA, Jerry Hug, Sue Marrugi, Faith Whalen, and Joan Field, APSA.**

Judging takes a long, and frequently agonizing, time

to do the conscientious job that you would expect; so many thanks to the judges. There were a plethora of great newsletters entered by their editors, making it was very difficult to choose the best. As part of the judging, one can see the growing trend to place information that previously was spelled out in the bulletins onto the organization's website. This will be taken into consideration in following contests as it should not be a detriment to the newsletter content.

To increase the anticipation, the results will be first announced at the

Colorado Springs conference on Wednesday morning, September 21.

In addition to the places awarded for the newsletters, there will be a number of special awards for individual areas of excellence. Those interested will also be able to look over all of the newsletters via laptop during the conference, most likely at a stand in the print room. The winners will also be listed on the PSA website.

All of you are urged to reenter next year's contest. Thanks again for your participation.

### Clubs/Councils Contests

*By Margaret Sprott, Camera Club Committee Chair*

In addition to the 51 entries in the Newsletter Contest, there were 81 entries for the Website Contest, and 12 Councils entered the Councils Challenge. Winners will be announced and the awards will be presented for all three contests at the PSA Conference on Wednesday, September 21, from 9:40 - 11:30 a.m.

### Clubs in North America Still Holding Lightroom®3 Club Events

*By Lisa Schnelzer, Membership Vice President*

PSA-member clubs in North America are still holding Adobe® Lightroom®3 Club Events, and only 30 attendees are required. Adobe provides everything needed for the event, including door prizes and a free copy of Lightroom 3 for some lucky attendee. For details, go to the PSA Club Services Website: <http://psa-clubservices.org/>